



ATTRACT . TRANSACT . MEASURE

CONSUMER MESSAGING & REAL-TIME FEEDBACK SOFTWARE

iSIGN Media's patent pending Interactive Marketing Solution (IMS 3.0) provides businesses with an effective content delivery vehicle combined with real time data capturing to provide the perfect business intelligence tool. Our complete IMS offering consists of three editions; Premium, Deluxe and Ultimate, making location based interactive proximity advertising to mobile devices measurable, accountable, flexible and affordable.

Manage content and increase customer awareness

Draw in the crowd and captivate audiences with precision. iSIGN's software creates a unique customer experience by discovering Bluetooth® active mobile phones within a 100 meter radius and sending offers.



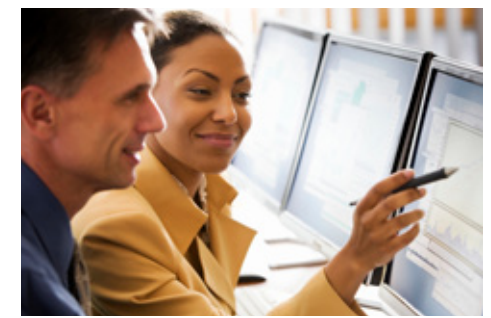
Entice customers

"Store-wide Sale" in any language. iSIGN's software breaks language barriers and delivers permission based offers to potential customers. Coupons, video and music sent to passers-by ignite curiosity pulling them in ready to buy.



Capture the data

Build shopper insight in real time. iSIGN's software collects the customer response data and provides you with the statistics behind the sales. Continuously analyze statistics to improve advertising effectiveness.



With each enhanced edition, greater customization and more effective reporting becomes available. The three editions below have been created to fit your needs and budget.

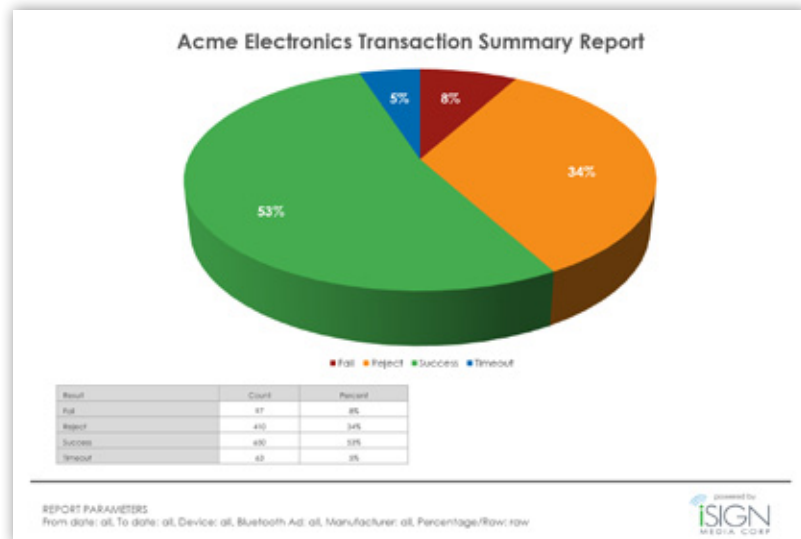


LICENSING OPTIONS

IMS Premium Edition

The Premium edition includes:

- Summary reports that show the number of offer attempts categorized by result; success, fail, rejected and ignored.



VISIT US

view informative video that showcase this solution and details how our technology works
www.isignmedia.com

CONTACT US

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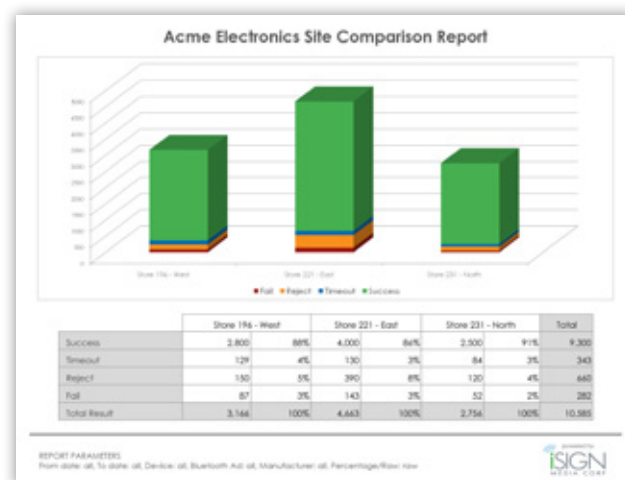
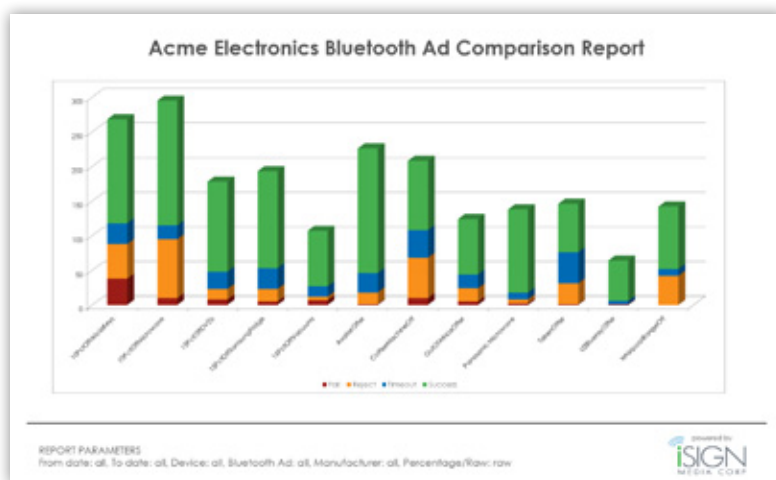
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IMS Deluxe Edition

The Deluxe edition includes all of the Premium edition features plus:

- Mobile phone reports that identify the make and model and aide in demographic profiling.
- Location comparison reports that account for the activity between multiple locations or areas within a location.
- Offer comparison reports that provide statistical feedback to easily identify and change poor performing advertisements.
- Real-time communication with loyalty, point of sale (POS) and other systems.
- The ability to access the raw data.



IMS Ultimate Edition

The Ultimate edition includes all of the features found in the Deluxe edition plus:

- Digital Signage (DS), Interactive Digital Signage (IDS) and Kiosk application support. Both a content publisher and player license are included for distribution of DS, IDS and Kiosk screens to any number of platforms or digital engines. IDS and Kiosk usage statistics are also included within this edition (viewable from the iSIGN server) as is storage capabilities for loyalty data programs