

iSIGN MEDIA CORP

NEWS RELEASE

SYMBOL: ISD

iSIGN MEDIA CORP ANNOUNCES THAT ITS STOCK IS NOW TRADING ON THE TSX VENTURE EXCHANGE

Markham, Canada (September 15, 2009) – iSign Media Corp. (“iSign”) (TSX-V:ISD) is pleased to announce that effective September 14, 2009, the stock of its parent company, Corbal Capital Corp (“Corbal”) started trading under its new symbol of ISD on the TSX Venture Exchange (the “Exchange”).

Business of Corbal Capital Corp.

Through its wholly owned subsidiary, iSign Media Corp., Corbal, with offices in Vancouver and Toronto, Canada, is an advertising and marketing services provider, specializing in interactive proximity advertising solutions for advertisers and advertising agencies in the global marketplace, through the broadcasting of advertisements to consumers’ cell phones via Bluetooth technology.

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This news release may contain forward-looking statements that are based on Corbal’s expectations, estimates and projections regarding its business and the economic environment in which it operates. These statements are not guarantees of future performance and involve risks and uncertainties that are difficult to control or predict. Therefore, actual outcomes and results may differ materially from those expressed in these forward-looking statements and readers should not place undue reliance on such statements. Statements speak only as of the date on which they are made, and Corbal undertakes no obligation to update them publicly to reflect new information or the occurrence of future events or circumstances, except as required by law.

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.