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### **iSIGN Media, wholly-owned subsidiary of Corbal Capital, sponsors 2010 Winter Games gold medal hopeful, Ashleigh McIvor**

**TORONTO, ONTARIO – November 12, 2009** – Corbal Capital Corp.(TSX:V-ISD) today announced that its wholly-owned subsidiary iSIGN Media Corp. (“iSIGN” or “Company”) has entered into a sponsorship agreement with Canada’s SkiCross gold medal hopeful, Ashleigh McIvor. The Company joins sponsors Bell, Oakley and others to usher the debut of SkiCross at the 2010 Vancouver Games by financially supporting the country’s best female SkiCross skier.

A Whistler, BC native, Ashleigh McIvor is currently ranked third overall by the International Ski Federation’s points system after having finished in the finals in five of the last six races on the 2008/09 circuit. Included were two second place finishes and one recent first place finish in Japan.

“We’re very proud to support Ashleigh and associate ourselves with SkiCross because she and her sport represent an exciting new dimension in competitive skiing, one that is attracting youthful audiences everywhere,” said Alex Romanov, President and CEO at iSIGN Media. “The combination is much like our Company, focused on a new dimension in next generation advertising that is capitalizing on the popularity of mobile communications among young users.”

Newly-listed iSIGN Media is positioning to become a leader in the burgeoning billion dollar interactive marketing ad market. The Company specializes in interactive proximity advertising using a highly customizable, scalable hardware and software solution that enables interactive messages to be sent directly to consumers’ Bluetooth enabled handheld devices. It provides advertisers an attractive advertising alternative to TV, radio, magazines and newspapers.

“I’m so happy to be working with iSIGN Media, an innovator in mobile advertising,” said Ashleigh McIvor. “Whether it’s skiing or advertising, leading technology often provides the competitive edge. I trust that our connection will raise awareness for both SkiCross and iSIGN Media’s technology.”

“It’s unusual for young companies, like ourselves, to be involved with the Winter Games but we firmly believe that more Canadian companies should support our amateur athletes and we are extremely fortunate to be associated with a rising star like Ashleigh,” added Romanov.

#### **About iSIGN Media**

iSIGN Media is a leading developer of location-based interactive proximity advertising solutions that deliver rich media, permission based messages, free of charge to cell phones using Bluetooth connectivity. The Company’s patent-pending advertising platform combines the precision of direct marketing and the tracking potential of the Web to deliver more cost effective and ROI-

driven advertising than is possible via print, radio and television. iSIGN Media, a wholly-owned subsidiary of Corbal Capital Corp., is based in Markham, Ontario with R&D and customer support operations in Vancouver, BC. Corbal Capital is publicly traded in Toronto (TSX.V) under the symbol "ISD". Additional information about iSIGN Media can be found at [www.isignmedia.com](http://www.isignmedia.com).

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### **Forward-Looking Statements**

This news release includes certain forward-looking statements that are based upon current expectations, which involve risks and uncertainties associated with iSIGN Media's business and the environment in which the business operates. Any statements contained herein that are not statements of historical facts may be deemed to be forward-looking, including those identified by the expressions "anticipate", "believe", "plan", "estimate", "expect", "intend", and similar expressions to the extent they relate to the Company or its management. The forward-looking statements are not historical facts, but reflect iSIGN Media's current expectations regarding future results or events. These forward-looking statements are subject to a number of risks and uncertainties that could cause actual results or events to differ materially from current expectations, including the matters discussed under "Risks and Uncertainties" in the Filing Statement filed on October 9<sup>th</sup>, 2009 with the regulatory authorities. iSIGN Media assumes no obligation to update the forward-looking statements, or to update the reasons why actual results could differ from those reflected in the forward-looking statements.

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Photos of Ashleigh McIvor with her new BMW X3 from iSIGN Media Corp. are available at [www.isignmedia.com/recognition](http://www.isignmedia.com/recognition).

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