

## CORBAL CAPITAL CORP

PRESS RELEASE

SYMBOL: ISD

### CORBAL, PARENT OF iSIGN MEDIA CORP, ANNOUNCES THE APPOINTMENT OF A NEW CHIEF FINANCIAL OFFICER

**Markham, Canada (October 13, 2009)** – Corbal Capital Corp (“Corbal”) (TSX-V: ISD) announced today that it has appointed Mr. Simon Meredith, B.Sc., A.C.A. as its Chief Financial Officer. Mr. Meredith has over 25 years of successful strategic financial experience with several companies in various industries. He specializes in mergers/acquisitions, banking solutions, and the creation of sound financial infrastructure to support emerging businesses. Mr. Meredith holds a Bachelor of Science degree from the University of Manchester, England and is a member of the Institute of Chartered Accountants in England and Wales.

Corbal would also like to welcome Mr. Meredith to the Board of Directors. Corbal’s board now consists of Messrs. Alex Romanov, Anthony DeCristofaro, Mike Minor, Robert Stikeman and Simon Meredith.

Mr. Alex Romanov is an accomplished business executive with a history of identifying opportunities and turning them into high growth and profitable enterprises. He has diverse experience in a variety of industries, such as consumer electronics, communications, digital imaging, video gaming and e-commerce. He was the Chief Executive Officer and President for Alpine Electronics in Canada for 15 years, building the company to over \$50 million in revenue with over 50% of the Canadian market share by 1995. After Alpine, he was the Chief Executive Officer and major shareholder of Royal Oak Marketing and was responsible for over 100 employees and \$120 million in revenue. Mr. Romanov holds a diploma in Applied Arts and Technology from Seneca College.

Mr. Anthony DeCristofaro is a 25-year veteran in the computer industry. Prior to establishing iseemedia inc., he was President and Chief Executive Officer of MGI Software, which he co-founded in December of 1995. Prior to MGI Software, he was a founding member of Delrina Corp., which was subsequently purchased by Symantec. From 1991 to 1995, he was Vice President and General Manager of AST Canada, a computer hardware company. From 1987 to 1991, he worked as General Manager at NEC Canada, a computer hardware company. Mr. DeCristofaro holds an Advanced Business Administration degree from York University.

Mr. Mike Minor is the President and CEO of Bosko Water Technologies Ltd. Previously he spent more than 10 years in a variety of senior positions with the IBM Corporation including the Worldwide Leader for IBM Software Group’s Industry Frameworks Business Value Assessment Team and as Partner in the Business Consulting Services division. Prior to 1999 he held the position of General Manager for Hanbo International Consulting Group in Seoul, Korea and was on their Board of Directors. Mr. Minor holds a Masters in Business Administration from the University of London, England and a Bachelor of Arts from the University of British Columbia.

Mr. Robert Stikeman has been a partner for the past 30 years in Stikeman Keeley Spiegel Pasternack LLP, a law firm that he was instrumental in establishing. His firm acts as outside counsel to several emerging public companies. Mr. Stikeman advises on corporate and tax structuring. He is past Chairman of Cryptologic Limited, listed on the TSX, LSE and NASDAQ. Cryptologic is an industry leader in the multi-billion-dollar gaming industry with their software and services being licensed by some of the world's most trusted gaming and entertainment brands. Mr. Stikeman received his MBA and his LLB from the University of Western Ontario and his Commerce degree from McGill.

Corbal would also like to announce the resignation of Mr. Haron Ezer from the position of Chief Financial Officer, as well as from the Board of Directors. Mr. Ezer's contribution to the company has been of great value to the company over the past few years.

### **About Corbal Capital Corp.**

Through its wholly owned subsidiary, iSign Media Corp., Corbal, with offices in Vancouver and Markham, Canada, is an advertising and marketing services provider, specializing in interactive proximity advertising solutions for advertisers and advertising agencies in the global marketplace, through the broadcasting of advertisements to consumers' cell phones via Bluetooth technology.

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