

CORBAL CAPITAL CORP.

PRESS RELEASE

SYMBOL: ISD

iSIGN MEDIA CORP, WHOLLY OWNED SUBSIDIARY OF CORBAL CAPITAL CORP., ANNOUNCES THE CLOSING OF AN AGREEMENT WITH HEARATLAST

Markham, Canada (October 20, 2009) – Corbal Capital Corp (“Corbal”) (TSX-V: ISD) announced today that it has reached an agreement with HearAtLast Holdings, Inc., to carry out a pilot project in 3 or 4 of their clinics to gauge consumer reactions to the messages being broadcast. Upon the successful completion of this initial installation, our interactive messaging solution would be installed into the balance of their 28 Hearing Healthcare clinics co-located in select Wal-Mart stores throughout Canada. Commencement of this project is expected to start in November 2009.

“We are confident that both of our companies will benefit greatly from this project. Through the units that have been installed and operating in various stores in Singapore for the past year and in China for the past five months, we have proven that we can efficiently and effectively deliver advertising messages and content to individuals who have activated the Bluetooth feature on their cell phones. We are excited about this Canadian opportunity and look forward to its successful implementation,” stated Alex Romanov, Corbal and iSign Media Corp’s President and Chief Executive Officer. “We are especially happy with this agreement as it will place our units into Wal-Mart, which has the largest volume of consumer traffic in the world.”

“This unique technology will enable our Hearing Health Service Representatives’ to target potential clients in a multitude of different venues as the unit is portable. Our goal is to evaluate various forms of direct marketing to different demographic groups throughout our clinic network. With over 65% of Canadians using cell phones, this is a wonderful way in which to penetrate an expanding and youthful market place with direct to smart phone pinging through the iSign device,” states Matthew Sacco, Chief Executive Offer of HearAtLast Holdings, Inc.

About Corbal Capital Corp.

Through its wholly owned subsidiary, iSign Media Corp., Corbal, with offices in Vancouver and Markham, Canada, is an advertising and marketing services provider, specializing in interactive proximity advertising solutions for advertisers and advertising agencies in the global marketplace, through the broadcasting of advertisements to consumers’ cell phones via Bluetooth technology.

About HearAtLast

HearAtLast Holdings, Inc. is a Nevada corporation that owns and operates its wholly-owned subsidiary of hearing stores co-located within select Wal-Mart stores throughout Canada. Their chain of hearing stores specialized in the sale of digital hearing aids and testing services. The company is the affordable hearing solution for Canadians, combining the most sought after retail space in North America with convenience and location. HearAtLast provides state of the art hearing testing and dispensing services to individuals with all types of measurable hearing loss.

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