



## NEWS RELEASE

---

### **iSIGN Media Solutions Inc. announces that it will be featured on CEO Clips airing on The Biography Channel and on BNN**

**TORONTO, ONTARIO – November 30, 2009** – iSign Media Solutions Inc. (TSX-V: ISD) (the “Company”) today announced that CEO Clips, a series of 1 – 2 minute corporate profiles on Canadian companies, will air on BNN beginning on November 16, 2009 and on The Biography Channel beginning November 30, 2009.

The profile began airing on BNN on November 16, 2009. It can also be viewed online at [www.b-tv.com/i/videos/BNNiSignMedia30.wmv](http://www.b-tv.com/i/videos/BNNiSignMedia30.wmv). In addition, it will be posted on Yahoo Finance Canada, stockhouse.ca and MSN Finance as well as [www.ceoclips.com](http://www.ceoclips.com).

The profile will begin airing on The Biography Channel beginning today throughout the day and evenings. It can also be viewed online at [www.ceoclips.com/media/isignmedia.aspx](http://www.ceoclips.com/media/isignmedia.aspx). In addition, it will be posted on Yahoo Finance Canada, stockhouse.ca and MSM Finance as well as [www.ceoclips.com](http://www.ceoclips.com).

#### **About Business News Network**

Business News Network (“BNN”) is Canada’s only all business specialty channel with real time coverage of global market activity from a Canadian perspective.

#### **About The Biography Channel**

“Over half of Canadians in digital households watch The Biography Channel,” Roper Report 2005. The Biography Channel finished #1 in awareness, viewership and importance to the enjoyment of cable in the latest Beta Research. Subscriber study of digital cable subscribers and can currently be viewed in 800,000 Canadian homes.

#### **About iSIGN Media Solutions Inc.**

iSIGN Media Solutions Inc. is a leading developer of location-based interactive proximity advertising solutions that deliver rich media, permission based messages, free of charge to cell phones using Bluetooth connectivity. The Company’s patent-pending advertising platform combines the precision of direct marketing and the tracking potential of the Web to deliver more cost effective and ROI-driven advertising than is possible via print, radio and television. iSIGN Media is based in Markham, Ontario with R&D and customer support operations in Vancouver, BC. iSign is publicly traded in Toronto (TSX.V) under the symbol “ISD”. Additional information about the Company can be found at [www.isignmedia.com](http://www.isignmedia.com).

- ### -

**Forward-Looking Statements**

This news release includes certain forward-looking statements that are based upon current expectations, which involve risks and uncertainties associated with iSIGN Media's business and the environment in which the business operates. Any statements contained herein that are not statements of historical facts may be deemed to be forward-looking, including those identified by the expressions "anticipate", "believe", "plan", "estimate", "expect", "intend", and similar expressions to the extent they relate to the Company or its management. The forward-looking statements are not historical facts, but reflect iSIGN Media's current expectations regarding future results or events. These forward-looking statements are subject to a number of risks and uncertainties that could cause actual results or events to differ materially from current expectations, including the matters discussed under "Risks and Uncertainties" in the Filing Statement filed on October 9<sup>th</sup>, 2009 with the regulatory authorities. iSIGN Media assumes no obligation to update the forward-looking statements, or to update the reasons why actual results could differ from those reflected in the forward-looking statements.

© 2009 iSIGN Media Corp. All Rights Reserved. All other trademarks and trade names are the property of their respective owners.

**For more information contact:**

Chiriga Derrick, Marketing Director, iSIGN Media Solutions Inc.  
(905) 530-2405  
chiriga@isignmedia.com

*Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.*