



## NEWS RELEASE

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### iSIGN Media announces the move of its Head Office into the offices of Skipton Group Inc.

**Toronto, Ontario – July 14, 2010** – iSIGN Media Solutions Inc. ("iSIGN") today announced that it had completed the relocation of its head office into the offices of Skipton Group Inc. ("Skipton") as of June 30, 2010.

"We are very pleased that Skipton's management offered us space within their offices," said Alex Romanov, iSIGN's Chief Executive Officer. "Being located in the offices of Skipton, one of our major business partners as well as an IBM Premier Business Partner is ideal for us and will be mutually beneficial. It allows for a much closer working relationship between us, as well as a faster integration of our software into IBM's Anyplace Kiosk and retail Point-of-Sales systems."

iSIGN's new address is 30 Via Renzo Drive, Richmond Hill, Ontario, L4S 0B8. Our new telephone and fax numbers are (905) 780-6200 and (905) 780-7554 respectively.

#### **About iSIGN Media**

iSIGN is a software developer of location-based interactive proximity solutions that deliver rich media, permission based messages, free of charge to cell phones using Bluetooth® connectivity. The Company's patent-pending advertising platform combines the precision of direct marketing and the tracking potential of the Web to deliver more cost effective and ROI-driven messages and advertising. iSIGN is based in Markham, Ontario with R&D and customer support operations in Vancouver, BC. iSIGN is publicly traded in Toronto (TSX.V) under the symbol "ISD". Additional information about iSIGN Media can be found at [www.isignmedia.com](http://www.isignmedia.com).

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#### **Forward-Looking Statements**

This news release includes certain forward-looking statements that are based upon current expectations, which involve risks and uncertainties associated with iSIGN Media's business and the environment in which the business operates. Any statements contained herein that are not statements of historical facts may be deemed to be forward-looking, including those identified by the expressions "anticipate", "believe", "plan", "estimate", "expect", "intend", and similar expressions to the extent they relate to the Company or its management. The forward-looking statements are not historical facts, but reflect iSIGN Media's current expectations regarding future results or events. These forward-looking statements are subject to a number of risks and uncertainties that could cause actual results or events to differ materially from current expectations, including the matters discussed under "Risks and Uncertainties" in the Filing Statement filed on October 9<sup>th</sup>, 2009 with the regulatory authorities. iSIGN Media assumes no obligation to update the forward-looking statements, or to update the reasons why actual results could differ from those reflected in the forward-looking statements.

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