

FOR PLANNING PURPOSES

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**Vantage Communications Ltd. Unveils Revolutionary Stock Market
Marketing, Utilizing iSIGN Technology**

***Olympic Gold Medalist Ashleigh McIvor to Appear at iSIGN Media and VantageWire's
Blackberry Workshop and Media Event***

What: [iSIGN Media](#) (TSX-V: ISD), a leading developer of interactive proximity advertising solutions and Vancouver-based [VantageWire](#), are introducing an innovative application of iSIGN's technology to deliver stock market quotes in real time to all Bluetooth enabled mobile devices and smartphones free of charge. iSIGN's interactive marketing solution (IMS), enables VantageWire to broadcast and interact with nearby mobile devices. Stock quotes for publicly traded companies are available to the public within ranges from 3 feet to 300 feet in proximity of VantageWire's downtown office. The result is free stock market quotes and interaction to interested parties and enables VantageWire to reach potential clients, as well as adding the potential for advertising revenue.

The public launch, taking place at VantageWires' offices at 150 – 666 Burrard Street, Vancouver will also include a Blackberry workshop to help Blackberry users become more knowledgeable of how to receive and view stock market quotes using iSIGN's mobile messaging proximity technology. The event will feature a special appearance by Canada's Olympic Gold Medalist Ashleigh McIvor, who will be available for autographs and photos. iSIGN sponsored Ashleigh for the Olympics along with Canada's major sponsor Bell Canada and is proud to be an ongoing sponsor.

Why:

- Currently, there are well over 70 million smartphone owners in North America (according to latest data from comScore).
- It is projected that over 50% of all mobile phone will be smartphones by the end of 2011.
- Based on iSIGN's historic metrics for the past 2 years in downtown Vancouver, Blackberry is the most popular choice of smartphone with a 30% market share in North America and is often the smartphone of choice for business people and traders

The surge in smartphone ownership in North America over the past few years demonstrates consumers' need to be connected at all times. Stock trading is no different than any other interaction; rather than being tied to a desktop or waiting for a call from their broker, today's investor wants to access stock quotes directly on their smartphone. Now the public, in proximity to VantageWire's office, will be able to receive free stock quotes, via iSIGN's IMS technology, which can also measure and report metrics on which stock quote is the most viewed by the public. This event is geared to launch VantageWire/iSIGN's service and to provide a tutorial to Blackberry users, allowing them to become more knowledgeable of how to use their devices more effectively and how to receive and view real-time stock market quotes.

When: Thursday, May 5, 2011

Who: Joining iSIGN and Vantage Wire, will be **Ashleigh Mclvor, Canada's Olympic Gold Medalist** from the 2010 Winter Olympic Games, who will be signing autographs and taking pictures with clinic attendees.

Where: VantageWire's offices at 150 – 666 Burrard Street, Vancouver

Interviews can be arranged with Ashleigh Mclvor; Alex Romanov, Chief Executive Officer of iSIGN; and Kyle Johnston, Chief Executive Officer of VantageWire, to find out more about the technology that enables real-time stock market quotes and trading. For more information, to attend the clinic or to arrange interviews, please contact Jennifer Rodrigues at jrodrigues@thinkinkpr.com or direct at 1.647.867.0093.

About iSIGN Media

iSIGN is a leading developer of interactive proximity advertising solutions that deliver rich media, permission based messages, free of charge to mobile phones using Bluetooth® connectivity. The Company's patent-pending advertising platform combines the precision of direct marketing and the tracking potential of the Web to deliver more cost effective and ROI-driven advertising than is possible via print, radio and television. iSIGN is publicly traded in Toronto (TSX.V) under the symbol "ISD". Information can be found at www.isignmedia.com.

About VantageWire

VantageWire™ is revolutionizing the way investors get their stock information by offering all investors free real time stock quotes on all North American Exchanges. VantageWire creates awareness of publicly traded companies in its online investment community at <http://www.vantagewire.com> ranging from news dissemination, corporate profiling, video and presentation hosting, newsletters, banner advertisements and strategic partnerships with television and online financial communities.