HOW WE MEASURE UP

	GEO	Bluetooth	WIFI	APP	Google Wallet	Business to consumer messaging	Business to business messaging	Clicks	Reach	Subscribers
Omni Veil™	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Google	✓			✓	✓			✓	✓	✓
facebook	✓			✓		✓	✓	✓	✓	✓
Instagram	✓			✓		✓	✓	✓	✓	✓
twitter	✓			✓				✓	✓	✓
Digital TV	✓									✓
news	✓								✓	✓