

November 1, 2018

iSIGN Media Corp.
45A West Wilmot Street, Unit 3
Richmond Hill, Ontario
L4B 2P2
Attn: Mr. Alex Romanov

RE: iSIGN use at Historic Unionville Planing Mill

Dear Alex;

As the former owner of The Mill Bar and Grill, I operated the restaurant during the period in which it used iSIGN's Smart Antenna.

For the nine months that we used the Smart Antenna solution, it was used as a means to delivery coupons and offers to our clientele inside the restaurant and to passersby outside the restaurant to entice them inside.

I was looking for a way of drawing pedestrian traffic into my restaurant as well as a way of notifying my customers of daily specials and offers without incurring printing costs or having my staff continually having to state what the specials were.

Restaurants have to be cost sensitive and need to be innovative in their thinking in terms of advertising. iSIGN's technology enabled me to easily and with little cost create whatever coupons and messages I wanted to send and put them right into the hands of potential customers passing by and to those people already in the restaurant.

Our staff enjoyed having the system in place as it removed the need for them to be always repeating our deals and offers to every customer. All they had to do was to remind customers to have their phones' Bluetooth® on and visible or to let them know the web address to view our messages.

iSIGN's Smart Antenna system provided approximately a 15 to 1 ratio in terms of revenue to costs during its nine months of use.

Sincerely,



Mark Smith, B.A.
Unionville Village Holdings Inc.
1-844-724-6898